

Session 1 - HANDOUTS

Walking Tour of the RTS Transit Center and Bike-Share Program



Rochester-Genesee Regional Transportation Authority (RGRTA)'s Regional Transit Service (RTS) will take attendees on a tour of the Transit Center located at 60 St. Paul Street along Mortimer Street in Downtown Rochester located 2 blocks from the conference location at the Hilton Garden Center. The newly constructed Transit Center opened in November 2014 and the tour will provide an inside view of one of the major improvements to the City's public transportation infrastructure. The walking tour will also include a look at the new bike-share program launched by Zagster in July of this year and how the operations of both transit and bike-share programs work together in the City of Rochester.



I. History:



Public transportation had been available in Rochester since 1825 – with the earliest bus lines in operation by 1905.



On August 1, 2014 RGRTA welcomed Ontario County to the family. RGRTA oversees public transportation in Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne and Wyoming counties and has a standing reputation for efficiency and customer satisfaction.

A Brief History of ROCHESTER TRANSIT



1860

*Horse Car Traveling on
Mt. Hope Avenue*



1880

*Boarding a Horse Car
on West & North Ave*



1915

*A Jitney Bus Packed
with Riders*



1889

*First Electric Street Car
on Lake Avenue*



1923

*First "Trackless Trolley"
Cars Arrive*

A Brief History of ROCHESTER TRANSIT



1950

*Rochester Transit Corporation
Welcomes New Bus Fleet*



1945

*Subway Passengers at
City Hall Station*



1941

*Rochester Replaces all
its Street Cars With
Buses*



1923

*First Spike is Hammered
for the Rochester
Subway*



1938

*Rochester Transit
Corporation Launches
Bus Service*

A Brief History of ROCHESTER TRANSIT



1956

*Last Year of Rochester
Subway Service*



1984

*Regional Transit
Service Staff*



1985

*RTS Launches Lift
Line Paratransit
Service*



1985

*Passengers Boarding
Bus on Main & Clinton*



1990

RTS Bus Shelter on Main St

A Brief History of ROCHESTER TRANSIT



2014

*RTS Transit Center Opens in
Downtown Rochester*



2014

RTS Brand Re-Launch



2008

*RTS Lowers Base Fare
from \$1.25 to \$1.00*



1992

*Regional Transit
Service Bus*



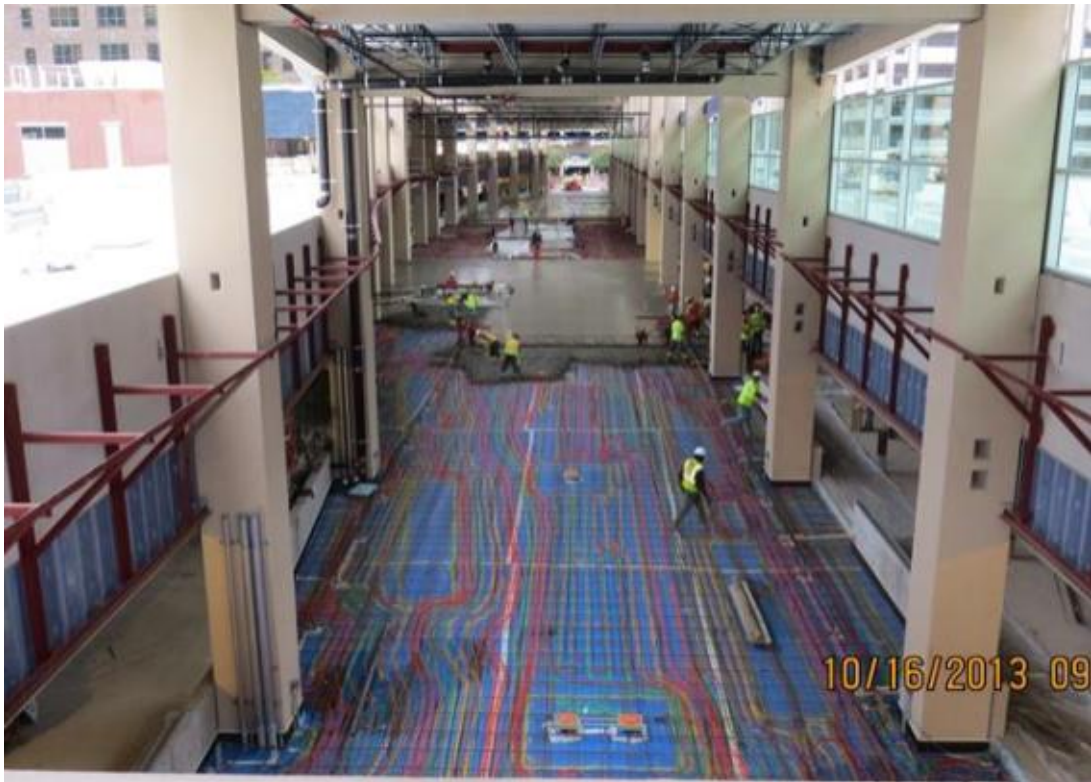
2006

*RTS Freedom Pass
is Introduced*

II. RTS Transit Center Construction Information:

- Bergmann Associates served as the architect/engineer of record on the design-build project team with constructor The Pike Company.
- The \$50 million, 87,000 sq. ft. RTS Transit Center opened on budget and ahead of schedule on November 28, 2014.
- RTS Transit Center Wins 2016 APWA Project of the Year Award (Genesee Valley Chapter, NY Chapter, and National)









III. Bike-Share Program – Zagster

Zagster and the City of Rochester have partnered to launch bike sharing in Spring 2017 (7.22.17) for downtown and beyond.

The first implementation phase will place stations throughout downtown, in surrounding neighborhoods, along Rochester’s trail system, and near major institutions and employment centers throughout Rochester.

Growth Plan:



Phase 1: 250 bikes



Phase 2: 350 bikes



Phase 3: 500 bikes

